

TOP 4 MODERN MEDICINE PACKAGING TRENDS

Cell and Gene Therapies require cryogenic conditions from packaging to the patient. This adds a unique set of challenges to a stable supply chain. A customized packaging and logistic concept is essential. Unique solutions for cryogenic labeling over dry ice and RFID enhanced asset and temperature tracking are one of many areas.



RFID and NFC connected medical devices and pharmaceutical products are the new normal. **DoseID**, the first member driven consortium, is bringing the industry together around an approach to serialized, RFID-tagged pharmaceutical products.

Biologic drugs are dominating the R&D pipeline. It is becoming more common for the primary package for these drugs to be made of advanced polymers. Biologics tend to be sensitive against light and advanced polymers are permeable. A customized label can eliminate the risk of both exposure to light and UV irradiation.



Counterfeit products are becoming more prevalent due to the ease of obtaining genuine packaging components. Because of this, illicit traders have a better chance of introducing fake or substandard product into the legitimate supply chain. Packaging options that clearly and irreversibly indicate first opening are available to combat this and ensure authenticity.

CONTACT US TO LEARN MORE ABOUT HOW YOU CAN APPLY THESE TRENDS TO YOUR NEXT PACKAGING PROJECT

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